

# Kireeti Varma Dendukuri

## Senior / Principal Product Manager | ex-OnePlus | AI-Native Product Builder

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Open to Senior, Principal, and Group PM and Head of Product (startup) roles in Calgary, Toronto, Vancouver, or remote globally.

## PROFESSIONAL SUMMARY

Product leader with 12 years shipping software from 0-to-1 to global scale, reaching 200M+ OnePlus and OPPO users across 50+ countries. Owned the ground-up redesign of OnePlus Shelf (4x MAU growth) and authored the global partner-platform strategy that brought Spotify, Snapchat, Zomato, Swiggy, Blinkit, and Grab onto the OS, including the industry-first food-delivery status on Always-On Display. Design-trained and data-driven, with a record of leading PMs, owning vision and strategy across multiple products, and now building AI-native products end-to-end. Strongest where ambiguity, partnerships, and user judgment intersect.

## PROFESSIONAL EXPERIENCE

### Product Consultant and AI Builder, Coalition House Products Inc

May 2025 to Present | Calgary, Canada

Building AI-native products end-to-end, solo with AI in the loop. Advising founders on product strategy, design systems, and 0-to-1 execution.

1. Built Product f(), an AI operating system for product teams: 14 executable modules over a persistent memory layer with evidence chains and human-in-the-loop oversight. Private beta with 50+ signups; owned vision, architecture, design, GTM solo with AI agents.
2. Created a design-system for Reporting Hub, a B2B SaaS white-label Power BI analytics portal, and introduced Tips for product learning in deployed environments; Led founding design for Labh, an investment platform; owned the 0-to-1 design system, strategy, and every screen until the founder could hire a design team.
3. Built Petfolk custom booking platform purpose-built for multi-format locations (stores, pods, vans) and franchise operations; built full-stack with AI; built Pro Studio, a SaaS marketplace for film pre-production with AI workflows.

### Lead, Product Strategy and Partnerships, OnePlus India

June 2024 to April 2025 | Bengaluru, India

Authored partner-platform strategy and built pitch decks for c-level executive sign-offs for OS features. Orchestrated 4 partner PMs, 3 Pods, R&D dev teams, India and Global BD, Marketing, Ops and Legal.

1. Scaled the OnePlus partner surface: OxygenOS 16 Live Alerts space with partners across food delivery, transit, and music, turning one-off integrations into an open partner standard. Zomato and Blinkit commerce widgets on Shelf (OxygenOS 15)
2. Drove product discovery from global consumer and market research (IDs and FGDs), contributing AI feature concepts for Search, AI Plus Mind, and AI Translate to the OS planning team through Google AI integrations.
3. Aligned global-partnership value with the live-activities surface across BD, R&D, marketing, and partner organisations.

### Senior Product Manager, and PM Global Apps, OnePlus Software R&D Center

August 2019 to July 2023 | Hyderabad, India

Owned OxygenOS apps and partnerships impacting 200M+ users. Led 2 product managers and influenced pod PMs across the org, owning vision, strategy, and planning for their products. Led pods of up to 7 engineers, 3 QA, 2 designers, and 1 ops.

1. Owned the ground-up redesign of OnePlus Shelf, growing MAU 4x and shipping it as a key selling point of OxygenOS 12; rebuilt the surface around resizable, rearrangeable widgets (the top pain in user research) and designed the partner SDK that Spotify, Zomato, and Blinkit later shipped on. Recognized as Employee of the Year 2021.
2. Launched India's first food-delivery tracking on the Always-On Display with Zomato and Swiggy, an industry-first partner-powered OS experience reaching 60% of MAU at launch.
3. Scaled OnePlus Scout from a single-region launcher search to a global on-device discovery surface across 50+ countries and 100M+ users, doubling CTR by betting on rich result templates over ranking tweaks and decoupling releases from OS trains via the Play Store.
4. Shipped a Spotify Made-for-You widget on Shelf designed to also serve non-subscribers as an acquisition path; it became Shelf's highest-engagement widget at launch, reaching 40% of MAU. Also shipped Nearby Charging Stations (IOT), Sports scores, a new Screenshots sharing flow, and Timer UX.

### Product Consultant, Independent

August 2023 to May 2024 | Hyderabad, India

1. Built Itihasa Collective, an invite-only platform for filmmakers to share scripts securely and protect IP;
2. Owned product vision, design, built no-code, and integrated AI workflows from ideation to full scripts.

### Head of Products and Founder, Coalition House (agency) and Imux

December 2017 to August 2019 | Bengaluru, India

Founded a product and design agency; led 3 pods and the Imux founding team.

1. Co-founded Imux, a NLP for databases, B2BSaaS; designed the product 0-to-1, sold across three verticals, and raised seed funding from the Zeroth AI accelerator (2018).
2. Led product and design for client 0-to-1 builds: Cabdost (now Dvara Money) processed tax filings for 50,000 cab drivers and supported Series A momentum; plus Station91 (now Pluto Money), Leucine CLEEN (FDA cleaning validation), Incola, and Tymline.

## EARLIER EXPERIENCE

### Product Manager, SV.CO (Startup Village Collective)

February 2016 to December 2017 | Bengaluru, India

- Built the online incubator platform; gamified learning and skill-mapped curriculum to National Occupation Standards.

### Product Operations Manager, Startup Village

August 2014 to January 2016 | Visakhapatnam, India

- Led incubation support for 150+ early-stage startup teams; ran investor and founder meet-ups.

## SKILLS

**Product:** Vision, Strategy, Discovery, Roadmapping, Partnerships, Monetization, User and Market Research (IDIs, FGDs), A/B Testing, Analytics, Go-to-Market, 0-to-1, Scale

**AI:** AI-native product building, GenAI workflows, LLM agents, Persistent memory and knowledge bases, Forward-deployed PM

**Platform:** OS-level products, APIs and SDKs, Partner integration frameworks, Mobile (Android, iOS), IoT, No-code.

**Design:** UX and UI, Information architecture, Design systems, Prototyping, Usability testing

**Leadership:** Leading PMs, Cross-functional pod leadership, Stakeholder and partner management, Executive storytelling and pitch decks

## RECOGNITION AND EDUCATION

- Employee of the Year 2021 at OnePlus for contributions to OxygenOS; promoted to Senior Product Manager (2022); raised seed investment for Imux from the Zeroth AI accelerator (2018).

- Featured coverage of shipped work across 9to5Google, Android Police, Android Authority, XDA, TechRadar, GSMArena, Business Standard, and YourStory.

- Bachelor of Engineering, Information Technology, GITAM University, 2010 to 2014 (AI, Operating Systems, Security, Networks, DBMS, Image Processing).